

THE IMPACT OF COVID-19 ON THE FUTURE OF RIDESHARING



2021 RIDESHARE SURVEY RESULTS

PRESENTED BY OBI - ONE APP, EVERY RIDE. [RIDEOBI.COM](https://rideobi.com)

In this groundbreaking survey, Obi questioned riders to find out the big issues affecting ridesharing post COVID-19. The survey ran from 09/29/21 - 10/30/21 with over 1,100 respondents. For more details visit rideobi.com/survey. Obi is a rideshare aggregator helping consumers find the cheapest ride.

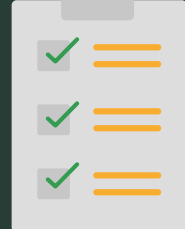
GOODBYE LOYALTY

53%

are more likely to shop around and compare pricing between apps.



PLAN AHEAD



43%

have to plan ahead more due to high prices and wait times

TAXIS R COOL AGAIN

19%



are more likely to use taxis and black cars since the pandemic

WE'RE LESS SOCIAL

17%



socialize less because of higher price and wait times

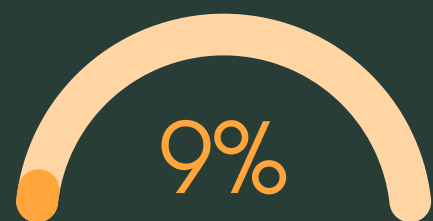


23%

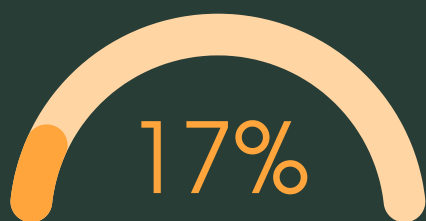
WALK MORE

because of the wait times and prices

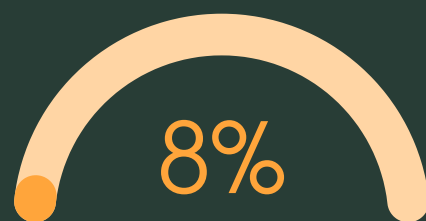
"I'd rather WFH than go into the office and have to pay high rideshare prices."



MAY HAVE TO CHANGE JOBS BECAUSE OF THE CHANGE IN PRICING



WOULD RATHER WFH (THAN PAY HIGHER PRICES AND GO BACK TO THE OFFICE)



MAY HAVE TO MOVE HOUSE CLOSER TO PUBLIC TRANSIT

SHARING RIDES? MAYBE NOT



40%

are less open to sharing a ride since the pandemic

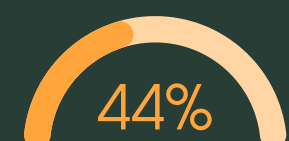
MAKE VACCINES MANDATORY

79%

for both riders and drivers



BIGGEST ISSUES WITH RIDESHARES IN 2021



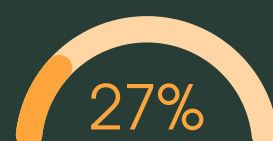
LONG WAIT TIMES



HIGH PRICES



DRIVERS CANCEL



DON'T FEEL SAFE



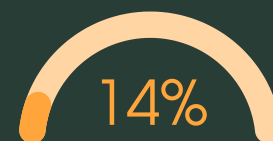
LACK OF COMPETITION



WRONG ROUTE



TOO MANY APPS TO DOWNLOAD



APPS HAVE BECOME TOO COMPLEX

see more at rideobi.com/survey

Obi is a free rideshare aggregator. Obi did not have any influence in the responses to the survey. Please credit Obi with rideobi.com URL if quoting any data or charts from this survey. Contact us at contact@rideobi.com